

Download Digital Marketing Strategy Template 2018

Where do you start if you want to develop a digital marketing strategy? It's a common challenge since many businesses know how vital digital and mobile channels are today for acquiring and retaining customers. Yet they don't have an integrated plan to grow and engage their audiences effectively ...How will this digital marketing strategy template help me and my business? Do you have an integrated digital marketing strategy? Our research shows that many businesses don't have a structured digital marketing plan, yet they are doing digital marketing. This popular digital marketing strategy ...Digital marketing activity is still growing across the world according to the headline global marketing index. A study published in September 2018, found that global outlays on digital marketing tactics are approaching \$100 billion. Digital media continues to rapidly grow; while the marketing budgets are expanding, traditional media is declining (World Economics, 2015).When you're feeling overwhelmed by digital marketing it's best to step back from the day to day to reevaluate your situation.. A good place to start is with your digital marketing plan. This plan should be actionable and include specific steps and strategies you'll take to achieve your marketing goals, while also translating the strategic vision of your organization. - Digital Marketing Strategy Template 2018