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Technical Communication 12th edition Instructors Manual John M. Lannon. Filip Kochoski. Download with Google Download with Facebook or download with emailThe Online Writing Lab (OWL) at Purdue University houses writing resources and instructional material, and we provide these as a free service of the Writing Lab at Purdue.BibMe Free Bibliography & Citation Maker - MLA, APA, Chicago, HarvardIn its most basic sense, multimodality is a theory of communication and social semiotics.Multimodality describes communication practices in terms of the textual, aural, linguistic, spatial, and visual resources - or modes - used to compose messages. Where media are concerned, multimodality is the use of several modes (media) to create a single artifact. - Technical And Professional Communication Integrating Text And Visuals Edition 11